

## REPORT ON THE LNP SURVEYS CARRIED OUT IN SEPTEMBER 2017

### 1) THE SURVEY

Two survey forms were issued, one targeted at residents of Crowmarsh Gifford and available at the Crowmarsh Exhibition held on 23 September and the other at North Stoke issued at a similar Exhibition held on 30 September. Residents of Mongewell were asked to complete either form. The forms were available to download from the web and were issued to all households with the October edition of the *Crowmarsh Newsletter*. Respondents had until 31 October to return the forms via the Crowmarsh Shop and elsewhere.

The three Crowmarsh Gifford questions were:

1. Crowmarsh Gifford will have to allocate land for about 110 new homes. Where would you prefer to see them built?
  - a. Behind Newnham Green
  - b. Behind Newnham Manor
  - c. Land east of Benson Lane north of The Street
  - d. SODC offices site
2. What would you like the SODC site to be used for, should it become available?
  - a. Housing
  - b. Industry / business / offices
  - c. A new site for the primary school
  - d. Care home
  - e. Leisure centre
3. What are your top concerns for Crowmarsh Gifford?
  - a. Access to doctor's surgery
  - b. Primary and secondary schools at capacity
  - c. Traffic volumes in the village at peak times
  - d. Poor access to shops
  - e. Inadequate public transport

And those for North Stoke:

1. What are your top concerns for North Stoke?
  - a. Traffic speeds through the village at peak times
  - b. Poor access to shops
  - c. Housing development
  - d. Inadequate public transport
2. Crowmarsh Gifford will have to allocate land for about 110 new homes. Where would you prefer to see them built?
  - a. Behind Newnham Green
  - b. Behind Newnham Manor
  - c. Land east of Benson Lane north of The Street

- d. SODC offices site
- 3. What would you like the SODC site to be used for, should it become available?
  - a. Housing
  - b. Industry / business / offices
  - c. A new site for the primary school
  - d. Care home
  - e. Leisure centre

Respondents were asked to rank their first three preferences for each question and could, if they so wished, write in their own preferred option. A total of 171 completed forms were returned, 150 for Crowmarsh Gifford and 21 for North Stoke.

During the course of the survey the South Oxfordshire and Vale DCs announced their intention to return to their abandoned site at Benson Lane where they plan to build new offices. The questions about this site thus became void.

## 2) RESULTS: CROWMARSH GIFFORD

Housing allocation was overwhelmingly in favour of developing the SODC site in preference to any other (Figure 1). However, the announcement that this site was no longer an option for housing development was accommodated by transposing second choices, where SODC had been first choice, to first choice and this produced the distribution shown in Figure 2. Development of the Newnham Manor site is clearly the preferred option with 62 % of the vote in favour of allocating this site for housing. Distribution of the vote was largely Crowmarsh village residents west of the A4074 in favour of Newnham Manor, Crowmarsh residents east of the A4074 in favour of land east of Benson Lane and Newnham Green.

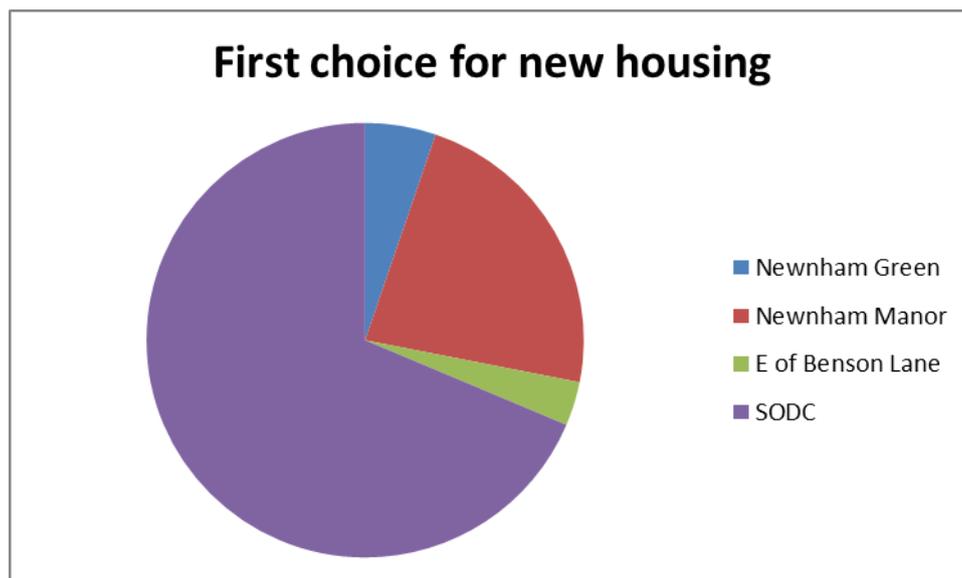


Figure 1 Crowmarsh Gifford resident's preferred housing allocation sites including SODC site

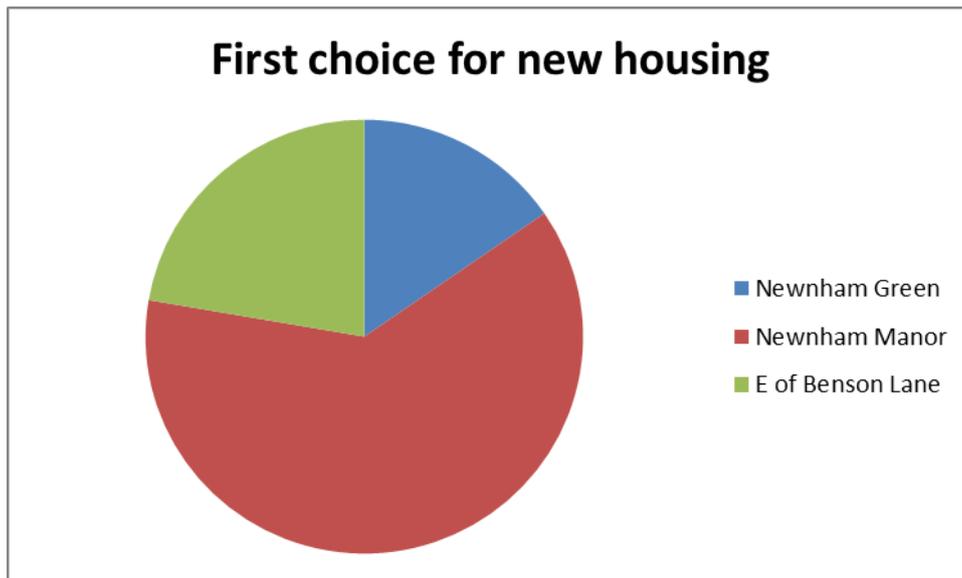


Figure 2 Crowmarsh Gifford resident’s preferred housing allocation sites after transposing choices to remove SODC option

Had the SODC site remained a development option, 52% saw it as the best place for housing and 19% wanted it as a new site for the primary school. However, these responses are now academic.

The third question regarding villager’s concerns produced some surprises. The perception was that the majority of residents worried about access to their GP and parents worried about schooling for their children. This was not the case (Figure 3) as the majority of 54 % were most concerned about traffic volumes in the village at peak times with schooling and access to doctors very much taking joint second places.

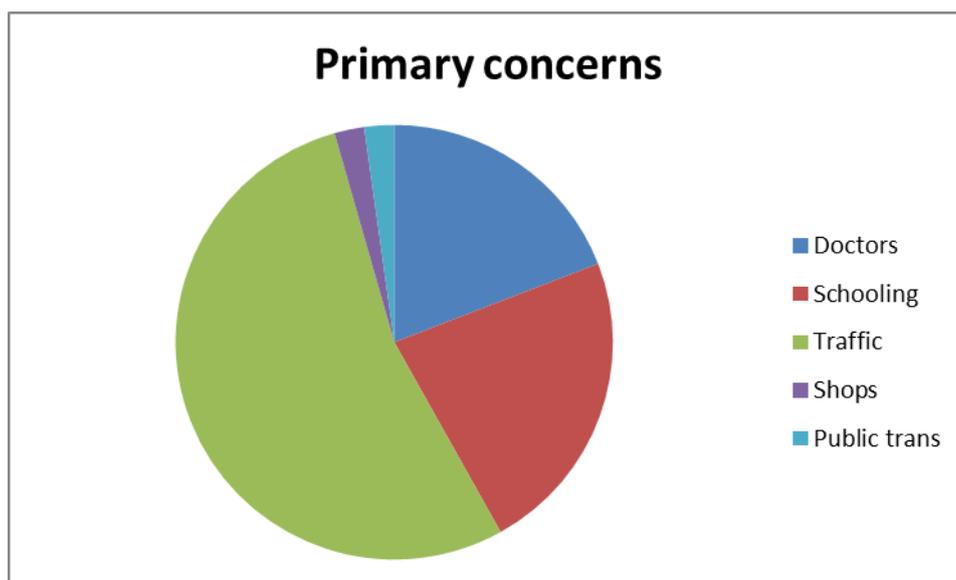


Figure 3 Crowmarsh Gifford resident’s primary concerns

### 3) RESULTS NORTH STOKE

Top concerns in North Stoke were traffic speeds at peak times and housing development both polling at 42% of the 21 returns (Figure 4). Traffic speeds are an expected response whereas housing development maybe a reflection of the current proposal to develop part of the field to the south of the former Springs Hotel. This latter concern was voiced repeatedly at the exhibition.

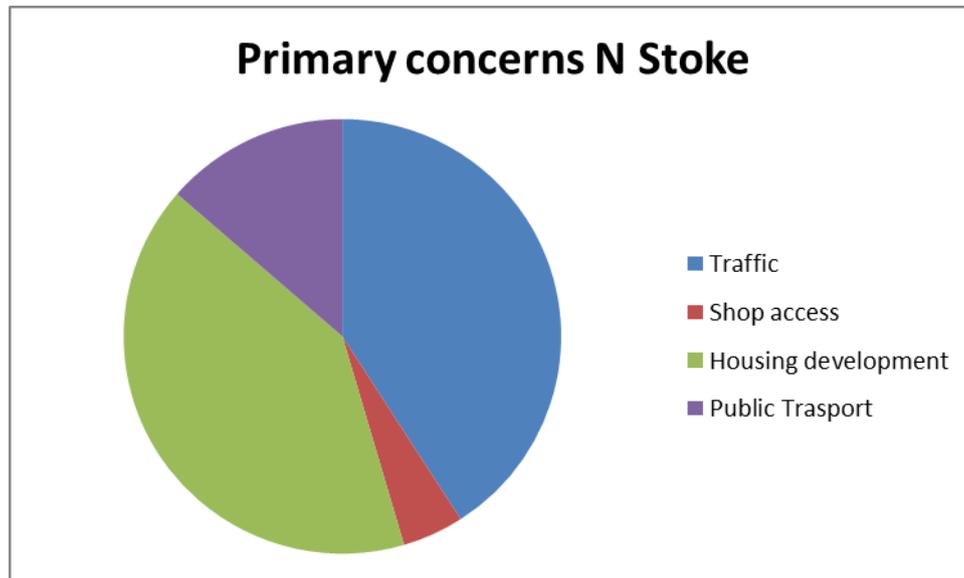


Figure 4 North Stoke resident's primary concerns

No obvious preferred site was apparent from the small population of residents that returned the North Stoke form. This small population did not allow a reliable preference to be identified for the allocation of land for housing development in Crowmarsh Gifford. Similarly no obvious preference for the development of the SODC site at Crowmarsh Gifford was apparent, again a question that has become academic.

### 4) CONCLUSIONS

Sufficient numbers of returns, 150 in total, were available from residents in Crowmarsh Gifford to identify their preferred options. Two significant preferences are apparent:

1. A majority preference for villagers for a site for housing allocation is land behind Newnham Manor, with residents east of the A4074 alone in favouring other sites.
2. The key concern of residents in Crowmarsh Gifford is traffic levels at peak times. Access to GP and schooling being very much of secondary concern.

The North Stoke population of just 21 respondents was barely enough to provide reliable statistics other than on question 1 regarding resident's concerns. These concerns were both traffic speeds on the main road through the village and the threat of housing development in the village.